



Money Multiplier for CEOs

Created to simplify your decision-making

Date:	NET CASH FLOW	EBIT
Current Position		

NAME OF LEVER	% CHANGE	ANNUAL EFFECT OF CASH FLOW	EFFECT ON EBIT
Price Increase %	%		
Volume Increase %	%		
Direct costs reduction %	%		
Overheads Reduction %	%		
Reduction in Debtor Days	days		
Reduction in Stock days or Work in progress days	days		
Increase in Creditor Days	days		
THE IMPACT ON LEVER			

Date:	NET CASH FLOW	EBIT
Your new/adjusted position		

NOTE: the tool calculates the benefit to cash if 1% or one-day change is made to each of these levers.

Download Automated Money Multiplier for CEOs

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