

The Cash Flow ecosystem and our place within it

Advisers

Help businesses arrange funding, investment, sale as well as merge and acquire other businesses. Give advice on how to best present the business and its goals to secure best possible deal, to secure more MONEY from the deal.

Accountants

Create, audit and file statutory accounts, give advice on tax payments and well as advice on cash flow health of the business and business financing. Give advice on property and equipment leasing and purchasing. Some accountants perform analysis for better decision making and give advice on revenue and cost trends, financial commitments, future revenue, as well as recommendations for a specific problem or a situation.

The Government

Supporting businesses with government funding for specific projects, as well as information relating to statutory rights and obligations for money and tax. The Government has created a number of schemes to reduce tax liability, such as R&D tax credits, employment allowance, SEIS etc. £2.8 bn of existing government finance schemes plus £1m in new funding controlled by British Business Bank, and challenged via 70 partners to reach smaller UK business.

The Bank Manager

Supporting businesses with providing access to additional funds, through mortgages, loans, overdraft, factoring, or leasing, as well as cash management advice to help get the facilities repaid. Recently Banks work with the Government on a number of initiatives for upskilling management competence of business owners.

Factoring and other Invoice-based Financing Companies

Supporting businesses in turning credit into cash faster, by advancing cash, based on a sales invoice.

Business Angels and other Private Investors

Support businesses with up to 2 million investment in return for equity, as well as experience in running of the business.

Crowdfunding and Peer-to-Peer Lending

Supports businesses with additional cash collected via online-platforms, in exchange for equity (in case of crowdfunding) or interest (in case of peer-to-peer lending).

Accounting Institutions and Accounting Bodies

Support businesses with advice on business issues from record-keeping to managing cash flow.

Businesses (CEOs and Business Owners)

Make decisions affecting how MONEY is generated and spent in the business.

Affected, informed and influenced by their business environment.

Supported by Accountants, Advisers, the Bank Manager, the Government, factoring and other alternative funding companies, Clients, Suppliers and directly by BMIM Cash Flow with simple tool, easy processes and comprehensive knowledge hub for cash flow improvement.

Cash Flow Management Software Companies

Support businesses by proving software to automate the cash flow tracking process (cash in and out) or cash collection process tracking. Some Accounting software have an integrated feature to enable tracking of cash flow, also.

BMIM Cash Flow

Supports businesses maximise their cash flow generated from business operations. We are focused on cash flow improvement (improving your understanding of cash flow picture, help you manage cash flow more competently and double the amount of cash your business is generating year on year).

Through:

- providing simple tools and easy processes for cash flow measurement, competent management and fast improvement.
- knowledge base for expanding understanding of cash flow picture and how to make more cash, fast.
- advice channeled through seminars, workshops and one-to-one coaching for quick results.

We work directly with CEOs as well as Advisers and Accountants to facilitate cash flow improvement for businesses.

The Cash Flow ecosystem and our role

BMIM Cash Flow exists to make cash flow improvement simple, easy and a fun process that delivers results time and time again. We do this through development and use of tools, processes and knowledge hub and the delivery of cash flow improvement programmes, seminars, workshops that combine our consulting skills and experience in cash flow generation from business operation.

What matters most to us is to create value and transformative experience for CEOs, both directly and through Advisers and Accountants.

